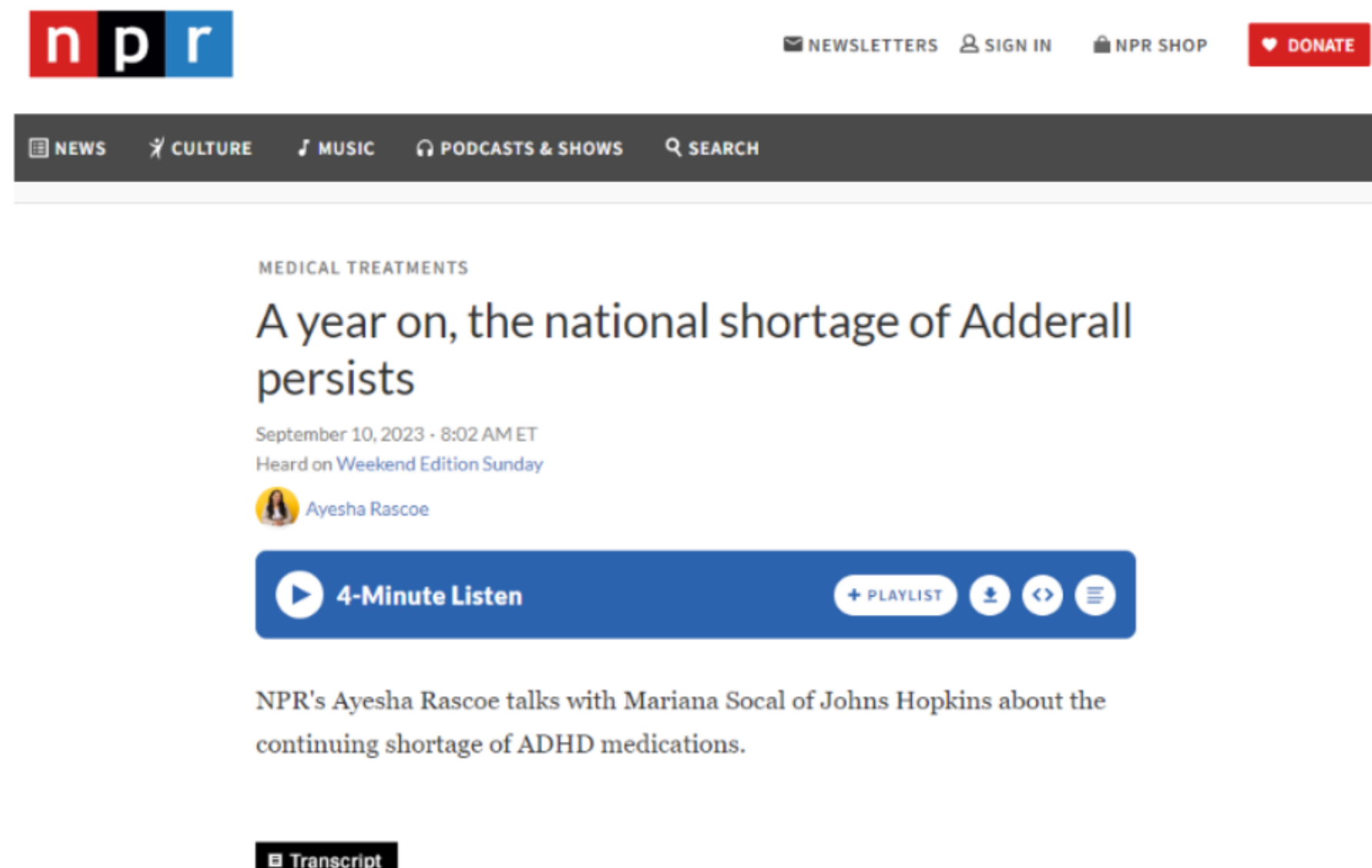




# Med Finder



# Pain Point



The screenshot shows the NPR website interface. At the top left is the NPR logo. To its right are navigation links for NEWSLETTERS, SIGN IN, NPR SHOP, and DONATE. Below this is a dark navigation bar with links for NEWS, CULTURE, MUSIC, PODCASTS & SHOWS, and a SEARCH icon. The main content area features a category label 'MEDICAL TREATMENTS' above the article title 'A year on, the national shortage of Adderall persists'. The article is dated 'September 10, 2023 - 8:02 AM ET' and is attributed to 'Ayesha Rascoe'. A prominent blue button labeled '4-Minute Listen' is visible, along with icons for playlist, download, share, and menu. Below the button is a short summary: 'NPR's Ayesha Rascoe talks with Mariana Socal of Johns Hopkins about the continuing shortage of ADHD medications.' At the bottom left of the article area is a 'Transcript' link.

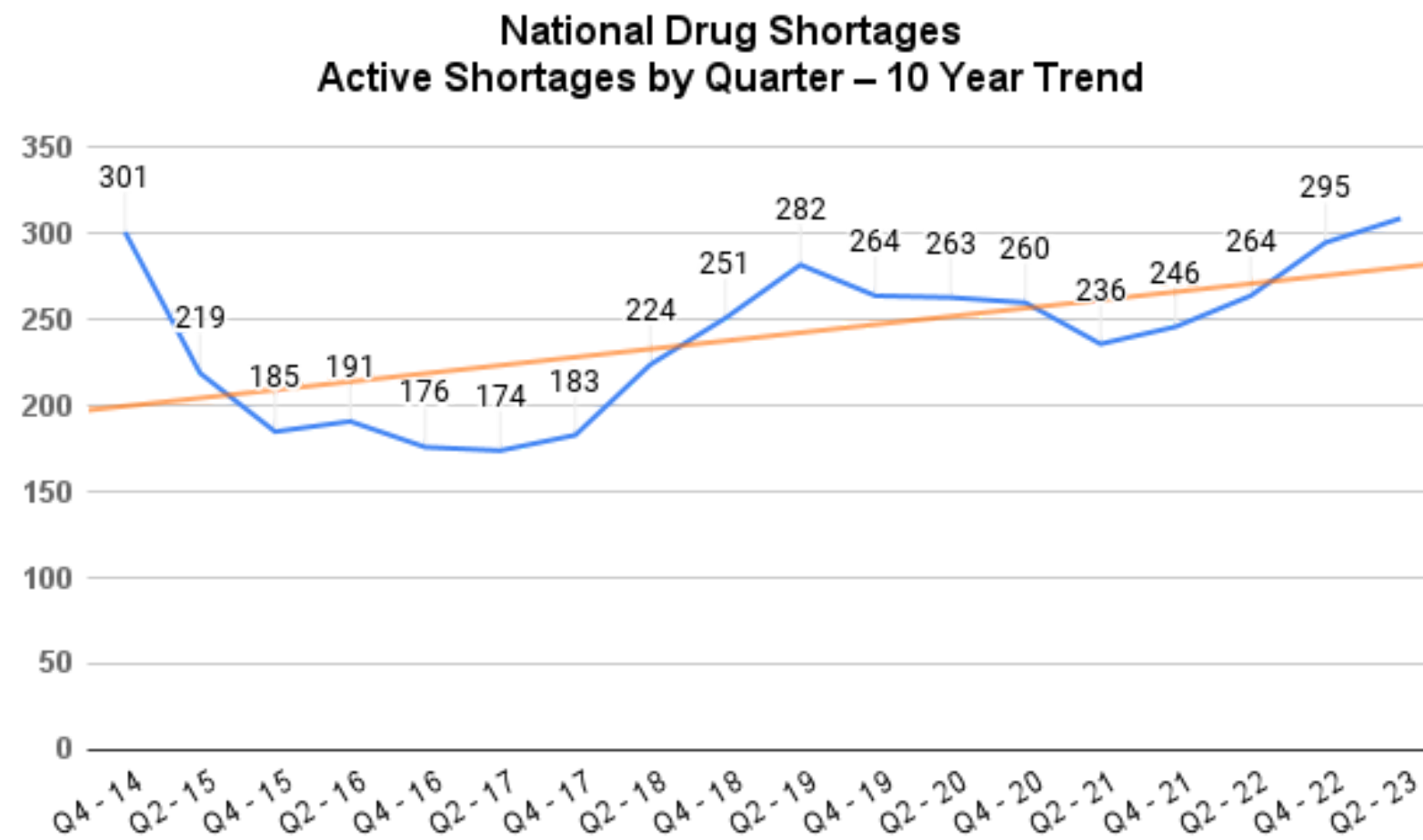
Source: npr



# Pain Point

# 10-year

Drug shortages reach 10-year high



Source: ashp.org

# 82%

Of patients experience medication delays

# 2.5 months

Patients tend to wait an average of 2~3 months to get their medication in shortage



# Interviews with Health Care Professionals

“Medication shortage is a big problem in pharmacies and patients are experiencing medication therapy delay because of it”

**Luis Figueroa, RPH, Manager Pharmacist  
at Walgreens pharmacy**

"More than 20 patients are calling to our pharmacy to check for availability of Ozempic which is currently on shortage"

**Chioma Nwonko, Owner Pharmacist,  
Whittier Health pharmacy**

“During recent shortage of Adderall, large number of patients were calling to our clinic to ask which pharmacy has Adderall”

**JW Lee, MD, MBA,  
CEO of HELLOMED CLINIC**



# Med Finder

**Bring Better Medicine Purchase Experiences to Patients**



## ENTER YOUR PERSONAL INFORMATION

Tae Yang	11/12/1998
taehoon.yang98@gmail.com	6178388421
50 Harbor Point Blvd, Boston, MA	

**SIGN UP**

# Key Features



Conveniently Pull  
Medication Information by  
Scanning Insurance Card

# Key Features



Conveniently Pull  
Medication Information by  
Scanning Insurance Card



Show Current Medication  
Availability of Nearby  
Pharmacies



# Key Features



Conveniently Pull  
Medication Information by  
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Show Current Medication  
Availability of Nearby  
Pharmacies



Send Medicine Fill  
Request

# Key Features



Conveniently Pull  
Medication Information by  
Scanning Insurance Card



Show Current Medication  
Availability of Nearby  
Pharmacies



Send Medicine Fill  
Request



Notify Restock of Drugs  
on Shortage



# Revenue Model

## Commission Fee

Transaction fees to pharmacies on prescriptions sold through our application



## In-App Advertisements

Incorporate targeted advertisements and sponsored pharmacy listings, allowing pharmacies to pay for increased visibility

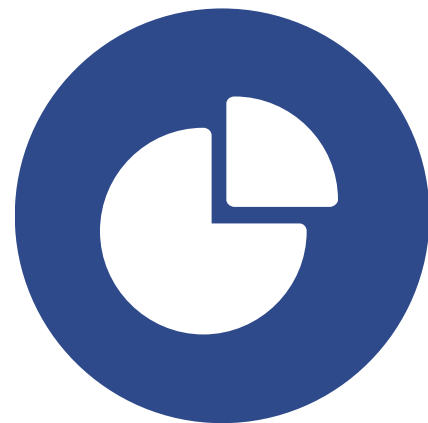
## Premium Model

Charge monthly fees for notification on restocking medication on shortage, promotions, and advertisement removals

# Market Analysis

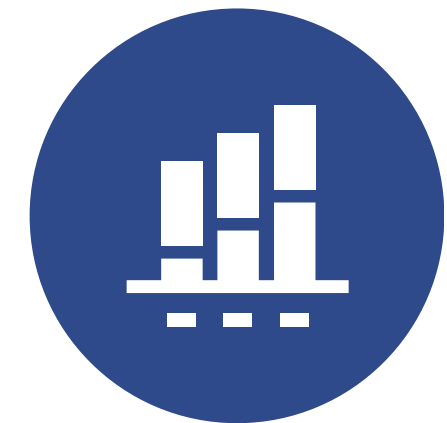
**\$18.9 B**

Market Size of US  
mHealth

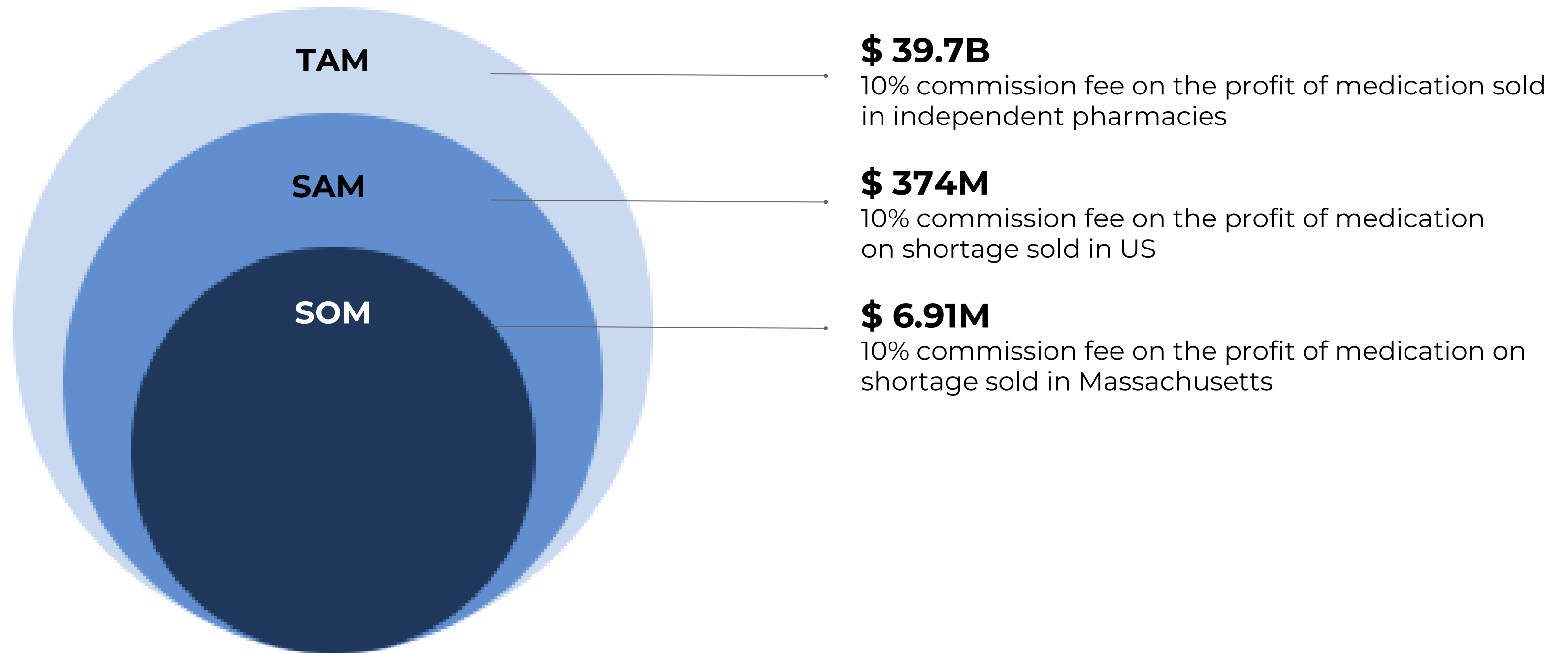


**13%**

US mHealth Market  
CAGR, 2023-2030



# Market Size





# Competitors

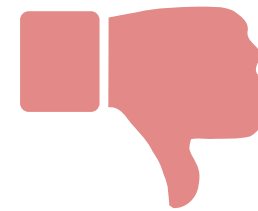


My GNP

&



My Community Pharmacy



Doesn't show medication availability

Takes long time to receive medication on shortage

SAFEGWAY PHARMACY



GNC LIVE WELL

COSTCO WHOLESALE

# Why Med Finder?



Real-time medication  
availability

Readily pick up medication  
on shortage



## Med Finder

# Partnerships

## Pharmacy

大同藥房  
TAI TUNG  
PHARMACY

256 Harrison Ave,  
Boston, MA 02111  
(617) 482-7419

## Whittier Health Pharmacy

1012 Tremont St,  
Roxbury, MA 02120  
(617) 541-6846

## KYC (ID Verification)



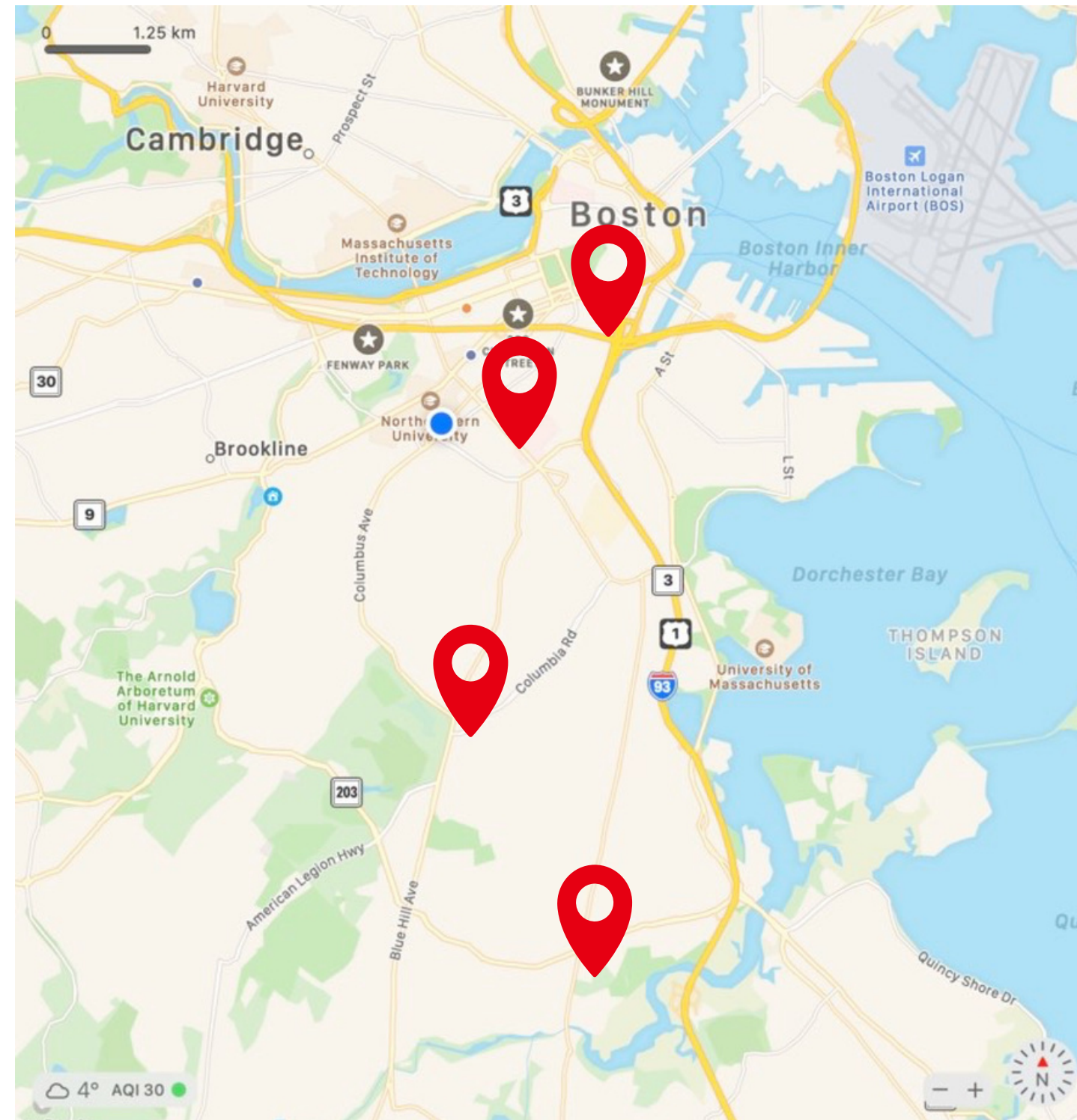
## Development



Korean Computer Science  
Community



# Partnerships



# Partnerships

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## Development



Korean Computer Science  
Community



# Our Team



**JunHyuk(Jay) Choi**

Founder

Northeastern University  
Pharmacy (PharmD)



**JooHyun Cha**

Head of Operations

Northeastern University  
Business & Economics



**Tae Yang**

Head of Engineering

Northeastern University  
Computer Engineering



**Junho Park**

Head of Technology

Full Stack Engineer  
at Ideal inc.

# Advisors



**JW Lee**

CEO of Hello Med Clinic

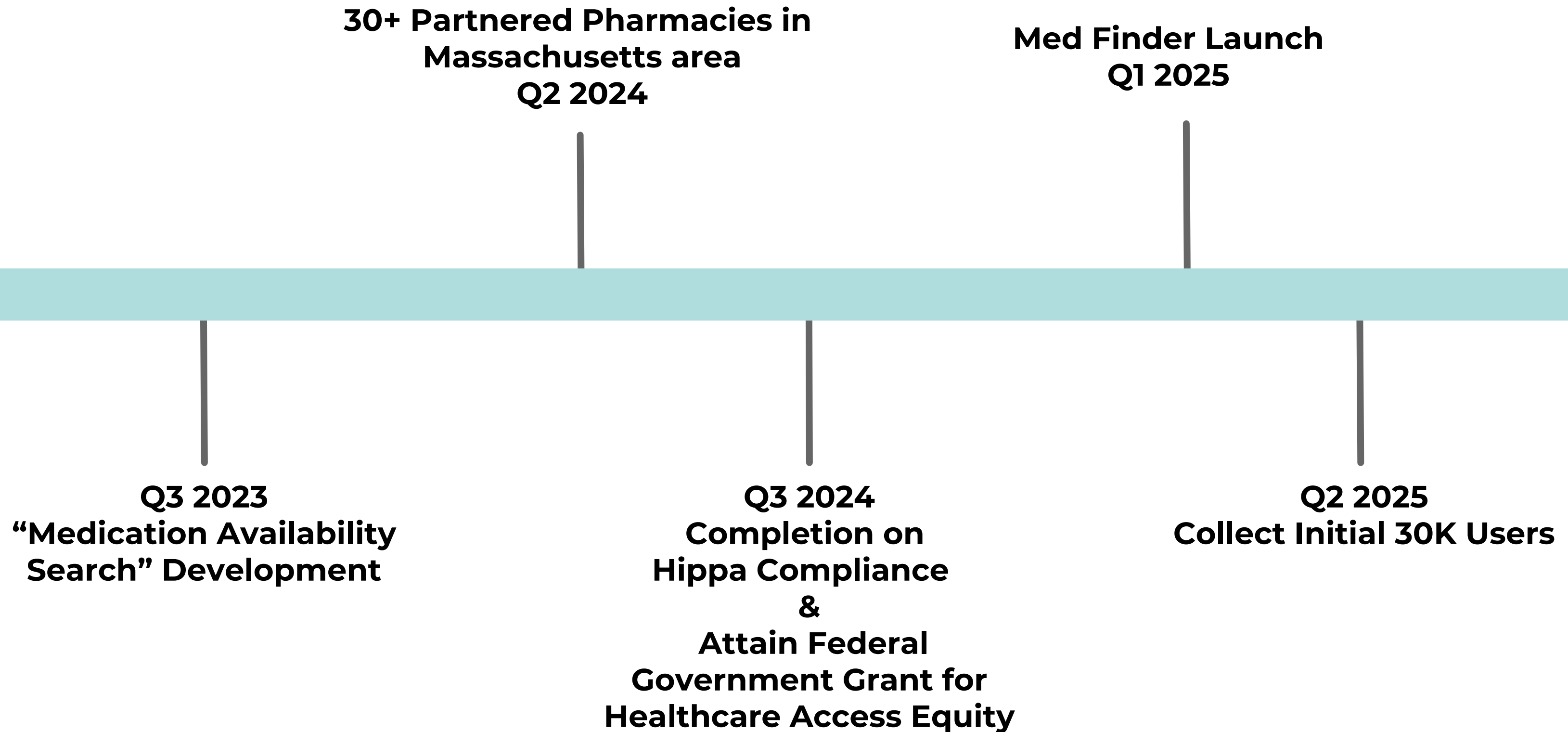


**Wonkyu Lee**

CEO of Argos KYC



# Roadmap





**Any Questions?**